

WHICH TEN LETTER WORD ...

...Is described as the single biggest risk to a company's business in India?

...affects productivity, reduces foreign domestic investment (FDI)
& the potential for innovation?

...In developing countries imposes huge social costs - by non delivery of public services, low literacy levels, high child mortality, increasing

P	U	N	T	I	C	O	R	R	O
C	R	U	P	T	I	R	O	O	N

(unscramble to find out)

C	O	R	R	U	P	T	I	O	N
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Yes, it is that ugly word, corruption

from Mahatma Gandhi to A P J Abdul Kalam the message has been

“Work for a corruption free India”



Support

Transparency International India

Some facts about corruption in India

- ✪ India, a leader among the emerging economies in Asia, has been ranked one of the five highest bribe payers among 22 countries according to Transparency International's Bribe Payers Index (BPI) 2008. Mexico, China and Russia are the other countries in this category.
- ✪ Transparency International India (TII)'s "India Corruption study 2008" on below poverty line (BPL) households estimated that BPL households spent over Rs 883 crore paying bribes of which Rs. 223 crore were from the poorest to avail 11 basic public services such as hospital, education and water that they are entitled to. Shocking isn't it?
- ✪ India ranks 85 among 180 countries in the Corruption Perceptions Index (CPI) 2008 with a mean score of 3.4. Last year it was on 72 with a similar mean score of 3.5.
- ✪ According to a TII estimate, nearly Rs. 80,000 are paid annually by a single truck as bribes at toll plazas, checkpoints, state borders while en route, on the pretext of checking documents etc. With around 36 lakh trucks currently operational, the total bribe amount works out to more than Rs 22,200 crore a year.
- ✪ India can continue to grow in spite of corruption only for a decade before things unravel- World Bank Institute..
- ✪ The Satyam scandal reiterates the need for strengthening every company's commitment to good corporate governance.
- ✪ A few Indian companies like Tata , Wipro and Infosys take a zero tolerance stand to paying bribes. Many more are willing. Do you want to be one of them?

Socio-economic Costs Of Corruption:

- ✪ According to a UNDP study in the Asia-Pacific region, higher levels of corruption were found to be correlated with lower school enrolment and higher dropout and illiteracy rates, blocking key routes out of poverty.
- ✪ A UNESCAP study concluded that in between 50% and 70 % of resources in food subsidy programmes in some countries in Asia were lost through leakages. In 2007, India reported a PDS diversion of food grains to the tune of Rs 31,500 crores spread over three years across the country.
- ✪ Countries with less government corruption have lower child mortality rates
- ✪ Corruption hurts entrepreneurship and small businesses.
- ✪ Corruption promotes extreme social inequality and shatters public trust in government and courts.
- ✪ Real price of corruption is not paid in currency; the true costs being, eroded opportunities, increased marginalisation of the disadvantaged, and feeling of injustice.
- ✪ Corruption poses a threat to national security. The probe into the Mumbai serial blasts of 1993 found that bribery and corruption enabled the smuggling of the arms used. In other acts of terrorism on Indian soil, bribery is also suspected of being used to secure local support. This is a cause for serious concern.
- ✪ Corruption can exacerbate impact of natural disasters. A significant relationship was found between perceived levels of corruption and the death toll in a review of the impact of 344 large-scale earth quakes in 42 countries, occurring world-wide.

Be A Corporate With Ethics

- ✪ TII has formed a **Corporate Support Forum (CSF)**. It seeks to involve the public and private sector corporate bodies and multinational corporations in the fight against corruption and promotion of good governance. Your financial support will be utilised to further the activities of TII, such as:
- ✪ adopt/promote Integrity Pact(IP): IP is a tool to curb corruption in procurement and tendering. ONGC, GAIL, SAIL, Neyveli Lignite are among the 34 public sector companies that are signatories to this pact with TII . By signing the IP, your image as an ethical company will increase and trust will grow among your customers and investors.
- ✪ promote Development Pact ; an anti corruption instrument for increasing the accountability of political leaders to disadvantaged citizens on development promises.
- ✪ press for legislation & judicial action to promote good governance and combat corruption
- ✪ spread awareness and promote tools of good governance like the social audit, Right to Information, Citizens' Charters and e-governance through our project **Pahal**.
- ✪ research to inform, understand and reduce corruption in India
- ✪ annual awards for excellence in the media in unveiling corruption in public offices.

As a token of our alliance TII offers you the following:

- ✪ Transparency International's annual Corruption Perceptions Index (CPI) : studies public sector corruption perceptions and ranks countries worldwide by perceived levels of corruption.
- ✪ Transparency International's Bribe Payers Index (BPI): which evaluates the supply side of corruption- the likelihood of firms from the world's industrialised countries to bribe abroad.
- ✪ Global Corruption Barometer: explores how corruption affects the daily lives of ordinary citizens and the extent to which they believe corruption pervades public institutions.
- ✪ The Global Corruption Report: An annual report that provides information, solution and analysis of corruption across several nations on varied themes. The 2009 report focuses on Corruption and the Private Sector.
- ✪ Invitation to TII's annual lectures, workshops/discussion on corporate governance and ethics in business.
- ✪ Information in advance about anti corruption and good governance meetings organised worldwide.
- ✪ Various other publications and information related to corporate good governance.
- ✪ Annual meetings with our esteemed donors and contributors.

Future interventions proposed

- ✪ Promote Integrity Pact in Private Sector Companies
- ✪ Workshops/Round Table on Corporate Governance
- ✪ Greater interface between private and public sector and civil society to fight corruption
- ✪ University and school programs : introduction of concepts of good governance and ethics in education.
- ✪ Corruption in Forestry project

Join the coalition against corruption

Become a member of

Corporate Support Forum

Membership Form
CORPORATE SUPPORT FORUM

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